

# Media Release

## Isaac drums up small business success

11 May 2017



It is the Isaac region's time to thrive as 2017 Queensland Small Business Week prepares to kick off from May 15-20.

Empowering and celebrating small businesses in the Isaac Regional Council area is part of a state-wide initiative.

Mayor Anne Baker said, "Isaac Regional Council in partnership with the Local Buying Foundation are hosting a number of workshops and events across the district."

"We've partnered to deliver a week long, region-wide program of tailored business workshops," Cr Baker said.

"Workshops and events include product photography, better business through storytelling, online presence mentoring, biosecurity planning and capability statement writing."

"Most workshops/events are free, so don't miss out on securing your place."

"Small Business Week is a great opportunity for local businesses to listen to new ideas, network with others and learn how to make their business more successful."

Local Buying Foundation Project Officer Kimberly Lehto-Head said, "the Isaac Regional Council is holding several programs to celebrate Queensland Small Business Week which have been proudly sponsored by the Local Buying Foundation."

"The Local Buying Foundation is a critical element of the Local Buying Program delivered across all BMA and BMC operations in partnership with C-Res," Ms. Lehto-Head said.

### **Isaac Region's Small Business Week event highlights:**

1. Take your business to the next level with a free Product Photography Course on Monday, May 15, at the Clermont Meeting Room from 9am.
2. Attend a free Biosecurity Planning Workshop which provide Queensland producers with templates and information on how to design a biosecurity plan for trading with interstate markets on Tuesday, May 16 from 8.30am.

3. Looking to expand your business online? Take advantage of our free mentoring sessions available at your place of business.
4. Join Tas Webber from Mackay Tourism to learn how to take your business to the next level. Get tips and tricks on telling your story, and the story of the Isaac coast from 10am at BarraCrab, Clairview.
5. Learn what a business capability statement is and why it is important to have one. Improve your understanding of the major projects supply chain and develop your draft business capability statement. Free workshop, Dysart Council Office, May 25 from 8am.

For more information contact Isaac Regional Council Economic Development Officer Kirra Alexander on 4846 3725 or [kirra.alexander@isaac.qld.gov.au](mailto:kirra.alexander@isaac.qld.gov.au)

For full details on Small Business Week in Isaac or to book your spot, visit [www.isaac.qld.gov.au/smallbusinessweek](http://www.isaac.qld.gov.au/smallbusinessweek) or click on the events tab on our Facebook page.

