

Release Date: Thursday 21 May 2015

Mackay Businesses get an insight into the BMA Local Buying Program

On Wednesday 20 May, representatives from over 50 small local businesses from the Mackay Region participated in a training session to ensure they are gaining maximum benefit from their registration for the BMA Local Buying Program.

Tracey Cuttriss-Smith, C-Res Manager commented that “the response from small to medium businesses in the Mackay region to the Program has been extremely positive and we are certainly looking forward to continued growth and engagement with BMA and BMC”.

Key topics covered in the session were: how to set up your registration to best showcase your business, how to navigate your workspace, how to quote effectively to stand out from the crowd and how to make claims.

C-Res are paying businesses who participate in the program on average 10 days from receipt of invoice so it is essential the process is as easy as possible to follow.

The program opened to Mackay Region businesses in December 2014 for BMA Hay Point Coal Terminal and has seen \$700,000 in approved work opportunities.

Emma Stitt, BMA Local Content Specialist stated “it has been exciting to see the uptake of the BMA Local Buying Program by BMA Hay Point Coal Terminal and now with BMC accessing Mackay Businesses through the program we hope to see a further increase in opportunities.”

The BMA Local Buying Program has been operating in the Bowen Basin since July 2012 and was opened to the Mackay Region at the end of 2014. There are currently over 250 businesses registered from the Mackay Local Government area.

For further information on the BMA Local Buying Program and how to register, please visit www.localbuying.com.au

Editor’s Note: For further information, please contact Tracey Cuttriss-Smith 0418 647 443.