

## QUARTERLY REPORT – MARCH 2015

The **Local Buying Community Foundation** is a critical element of the **BMA Local Buying Program**. The Foundation aims to enhance the economic sustainability of communities within BMA's operational footprint and the broader Bowen Basin region. Through programs and initiatives that target local business training and development the Local Buying Community Foundation is assisting to build and develop local capacity. For all approved transactions processed through the BMA Local Buying Program, BMA / BMC makes a financial contribution to the Local Buying Community Foundation.

### The key areas of focus for the Foundation include:

1. **Building Sustainable Futures (BSF)** – focusing on wider business economic and community development. This includes (but not limited to) business grants (new, growth, innovation), employment, scholarships, regional promotion and awareness.
2. **Building Sustainable Business Communities (BSBC)** – focusing on local business training and development. This includes (but not limited to) industry training, regional economic analysis and education for businesses.

Governance over the Local Buying Community Foundation is provided by the **Community Foundation Advisory Committee**, a collaborative stakeholder committee consisting of representatives that have diverse skills, business expertise and economic development. Membership of the committee includes local, regional and industry stakeholder representation from across the Bowen Basin. The Local Buying Community Foundation is administered by C-Res.

### Current Committee Membership (from January 2015):

<b>Jessica Simpson (Chair)</b>	BHP Billiton	<b>Dr Manu Nithianantha</b>	Blackwater Business Representative
<b>Suzanne Mitchell</b>	BMA	<b>Bronwyn Reid</b>	Emerald Business Representative
<b>Katie Smith</b>	BMC	<b>John Crooks</b>	Dysart Business Representative
<b>Cr. Anne Baker</b>	IRC	<b>Erica Fredericksen</b>	Moranbah Business Representative
<b>Cr. Paul Bell</b>	CHRC	<b>Travis Hoban</b>	Medium Business Representative
<b>Sandra Hobbs</b>	CHDC		

### Local Buying Community Foundation Funds:

For every transaction that BMA / BMC puts through the BMA Local Buying Program, a percentage is transferred into the Local Buying Community Foundation Trust Account. **Since program commencement in July 2012, over \$590,000 has been distributed into this fund.**

### Approved Projects per Year:

The LBCF has four funding rounds per year. All funding rounds are advertised on the BMA Local Buying Program website and submissions needs to be completed and submitted by the due dates.

Year	Number of Funding Rounds	Number of Projects Approved	Value (ex GST)
2015	1	4	\$ 15,350
2014	4	15	\$156,787
2013	4	15	\$134,762
2012	1	3	\$ 22,000
<b>TOTAL</b>	<b>10</b>	<b>37</b>	<b>\$328,899</b>

**Approved Projects and Initiatives (from most recent):**

Project / Program Name			Description	Project / Initiative Owner
1	2015	2015 Emerald Career Expo	Partial funding to assist ETAN to delivery their annual career expo allowing exposure to business, education and training opportunities to the youth of the Central Highlands regions.	Education and Training Advisory Network Inc (ETAN)
2	2015	Accounting Software Training - Isaac & Central Highlands (2015)	Funding required to continue the delivery of subsidised accounting software training (Reckon, MYOB and Xero) to all businesses across Isaacs and Central Highlands for 2015.	TM3 Training Solutions & Central Highlands Development Corporatin (CHDC)
3	2015	2015 CH Business Excellence Awards	Sponsorship of the Central Highlands Business Excellence Awards - 17 October 2015.	CHDC
4	2015	2015 MTA Business Service Awards	Sponsorship of MTA Business Services Awards - 21 March 2015	Moranbah Traders Association (MTA)
5	2014	Website Project Resource Publication	Funding to develop and publish the resource for schools to continue to implement the "Website Development Project - Linking Schools and Industry"	C-Res, TM3 Training Solutions
6	2014	Building Sustainable Business Communities - Workshops & Networking Events 2015	Funding to provide subsidised workshops in Emerald and Moranbah as well as Small Business and Industry Networking Events across Blackwater, Emerald, Dysart, Mackay, Moranbah and Nebo in 2015 aimed at building business capabilities.	C-Res, LBCF
7	2014	Nebo Community Development Group (NCDG) - Website & Marketing Support	Funding to develop a NCDG 'one stop online portal' to become a central resource for marketing and promotion of Nebo business and community groups.	Nebo Community Development Group
8	2014	Moranbah e-Directory Roll Out	Funding to implement Stage 1 of the e-Directory roll out in Moranbah to SME's in Moranbah including promotional materials and launch events.	MTA
9	2014	AICD Training for NFP Subsidy Program	Subsidy program for Directors of NFP organisations to participate in the Australian Institute of Company Directors course in Emerald in January 2015.	Central Highlands Development Corporation
10	2014	2014 Qld Small Business Week across the Bowen Basin	Program to deliver a range of workshops and mentoring session across the Central Highlands and Isaac regions during 2014 Qld SBW 1 - 6 September and promote small businesses in our region.	BMA, CHDC, C-Res, DSDIP, IRC
11	2014	Linking SME's to Success - Nebo 2014	Program to increase the capabilities of businesses in Nebo through a series of workshops and one-on-one mentoring.	NCDG & TM3 Training Solutions
12	2014	Central Highlands & Isaac Career Expos 2014	Sponsorship requested for 2 x Career Expos (Moranbah and Emerald) to assist with the promotion of business, education and training opportunities to the youth of the Central Highlands and Isaac regions as the only locally delivered career pathways expos in these regions.	Moranbah SHS & ETAN

Project / Program Name			Description	Project / Initiative Owner
13	2014	<b>Marketing of Dysart Business &amp; Community Hub</b>	Funding to raise awareness of the upgrades to the website in order to promote local businesses through the purchase of a variety of marketing materials.	Dysart Community Support Group (DCSG)
14	2014	<b>centralhighlands.com.au REVAMP</b>	Funding to revamp the tourism and lifestyle website to provide a more accessible, centralised platform for consumers to make an informed choice around visitation and/or relocation to Central Highlands and increase the CH tourism, lifestyle and liveability-related businesses.	CHDC
15	2014	<b>Quoting Effectively Workshop</b>	Workshop to assist local businesses in building their capabilities to quote more effectively when responding to work orders	CHDC
16	2014	<b>CHDC Business Portal Marketing Strategy IMPLEMENTATION</b>	Following for CHDC to implement their marketing strategy promoting the CH Business Directory and Portal across the Central Highlands.	CHDC
17	2014	<b>CHDC Business Portal Marketing Strategy DEVELOPMENT</b>	CHDC would like to engage a marketing consultant to develop an innovative and dynamic marketing strategy for the Business Portal & Business Directory utilising both off and online mediums to maximise investment and engagement of local procurement in the region.	CHDC
18	2014	<b>Central Highlands Conference "Investing in our Future" 20-21 May 2014</b>	An initiative of CHDC - bringing together speakers and stakeholders to provide information on current and future initiatives; development and investment opportunities; and projects, products and services that will support the Region's growth.	CHDC
19	2014	<b>Digital Economy Program</b>	Funding to provide a series of workshops and one-on-one mentoring sessions in Moranbah and Dysart to prepare SME's for the new digital economy.	REDC
20	2013	<b>Building Sustainable Business Communities - Workshops &amp; Networking Events 2014</b>	Funding to provide subsidised workshops in Emerald and Moranbah as well as Small Business and Industry Networking Events across Blackwater, Emerald, Dysart and Moranbah for 2014 aimed at building business capabilities.	C-Res, LBCF
21	2013	<b>MTA e-Business Directory</b>	Partial funding for the development of an e-Business Directory within the MTA website that allows local business to recognise, promote and work together to develop Supply Chain capability.	MTA
22	2013	<b>Dysart Business and Community Hub</b>	Upgrade Dysart Community Support Group website to become a central resource for marketing and promotion of Dysart business and community groups and upgrade the Dysart Diary to improve its effectiveness as a print marketing tool.	Dysart Community Support Group (DCSG)
23	2013	<b>Wix Website Development Workshops</b>	Funding for the development and delivery of workshops and a series of webinars for SME's/Community organisations to learn how to use the WIX website program to develop and manage their own website and online marketing.	C-Res
24	2013	<b>PCYC Youth Cafe</b>	Funding to undertake an enterprise project - establishing a café to enhance current business practices of the PCYC and provide meaningful employment experiences for diverse groups, particularly disengaged youth.	PCYC
25	2013	<b>CHDC Accounting Software Training</b>	Funding to run QuickBooks and General Bookkeeping or Xero workshops in Emerald.	CHDC

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26	2013	<b>Building an Effective Digital Marketing Strategy</b>	Funding for a workshop with businesses on creating an effective marketing strategy.	CHDC
27	2013	<b>Accounting Software Training (North) - Moranbah</b>	Workshops to assist SME's and community organisations with their accounting software. Training offered in Xero, MYOB and QuickBooks over 5 days at two levels - beginners and advanced.	C-Res, TM3 Training Solutions
28	2013	<b>Blackwater Business Expo</b>	Funding requested for TV promotion of expo aimed at promoting businesses in the Blackwater area. The expo to run over two days (Friday and Saturday) and networking event on Friday evening.	Venue 1
29	2013	<b>Diversity in Workforce Development - Disabilities Forum</b>	This forum is to gather all stakeholders from across the Bowen Basin to map out current workforce development programs for people with disabilities, identify and prioritise the gaps and develop a strategic plan for implementation.	C-Res
30	2013	<b>Central Highlands Business Portal</b>	Expand and updating current CHDC website to include a Business Directory as well as promoting online tendering opportunities (through membership with Cordell Tenders).	CHDC
31	2013	<b>MTA Business Gala Awards</b>	Minor sponsor of MTA Business Awards. Date of event - 21 Sept 2013. Moranbah	MTA
32	2013	<b>Linking SME's to Success - Moranbah</b>	A series of eight workshops aimed at skilling businesses to improve their business practices. Also includes one-on-one mentoring for small businesses.	TM3 Training Solutions
33	2013	<b>CH Business Excellence Awards 2013</b>	"Future Leaders Partner" sponsor. Date - 25 October 2013. Emerald	CHDC
34	2013	<b>Building Sustainable Business Communities - Workshop and Industry Networking Event MORANBAH</b>	Full day workshop with a series of sessions on "Building Sustainable Business Communities" followed by an Industry and Small Business Network Event. Date of event - 13 June 2013, Moranbah	C-Res.
35	2012	<b>Website Development Project - Linking Schools and Industry</b>	Project to assist SME's develop a basic website through the development of curriculum materials and for local secondary schools undertaking Cert II IDMT and supported by IT Business Consultant	C-Res, TM3 Training Solutions
36	2012	<b>CHDC MYOB Workshop</b>	Subsidised MYOB Workshop for Emerald/Blackwater/Capella businesses to increase their abilities utilising this software.	CHDC
37	2012	<b>Building Sustainable Business Communities - Workshop and Industry Networking Event EMERALD</b>	Full day workshop with a series of sessions on "Building Sustainable Business Communities" followed by an Industry and Small Business Network Event. Date of event - 7 March 2013, Emerald.	C-Res.

### Funding Rounds for 2015:

There are three remaining funding rounds for 2015, with close dates: 29 May, 28 August and 27 November.

Expression of Interest forms for funding are available on the website – [www.localbuying.com.au/community](http://www.localbuying.com.au/community)

### For more information on the Local Buying Community Foundation:

Visit: [www.localbuying.com.au/community](http://www.localbuying.com.au/community)

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