

‘BUILDING SUSTAINABLE BUSINESS COMMUNITIES’

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Tapping into Supply Opportunities

Free Networking Event in Moranbah

Tapping into supply opportunities is the theme of this year’s Local Buying Community Foundation’s (LBCF) Networking Event to be held at the Moranbah Workers Club on 12th March.

A panel of supply chain experts from Isaac Regional Council, BMA (BHP Billiton Mitsubishi Alliance), Arrow Energy, MTA (Moranbah Traders Association) and Mackay Chamber of Commerce will be providing valuable information to suppliers on how they can maximize their exposure to industry and government.

“This is very exciting for businesses in Dysart, Moranbah and Nebo to be able to get a ‘big picture view’ of all opportunities that are available at the moment. Businesses need to ensure they know who they can access and how” Chair of the LBCF Advisory Committee, Jessica Simpson stated.

Attendance is free and offers a fantastic opportunity for local business, industry and other stakeholders to meet and network. The event is being held on Thursday 12 March at the Moranbah Workers Club starting at 5.30pm and is funded by the Local Buying Community Foundation.

Preceding the networking event are two subsidised workshops with the additional option of one on one mentoring sessions with the presenters.

“Developing a Practical Approach to Marketing” is being run on Wednesday 11 March by Melissa Westcott (TM3 Training) and will look at creating and implementing a marketing plan for a small business.

“Can your Business Run a Marathon or just do a Quick Sprint”, on Thursday 12 March, will investigate supply chain participation and tendering processes. Bronwyn Reid (Mining for Business) will discuss business “fitness” while Michael McLean (BMA Supply Category Specialist) will discuss the “fitness” level that BMA is looking for in tender submissions.

The LBCF is an initiative of the BMA Local Buying Program (BLBP) and aims to build sustainable business communities and sustainable futures. Since inception in July 2012 the foundation has received over \$550,000 in funding through the BLBP and has funded 33 projects.

For further information regarding any of these events visit www.localbuying.com.au .

For further information contact, Tracey Cuttriss-Smith, C-Res Manager, 0418 647 443, info@localbuying.com.au

PHOTO: Local Buying Community Foundation Networking Event, 13 June 2014,
Left to right: Jan Anfruns (DSDIP), Kylie Porter (LBCF Board), Trehan Stenton (MTA)

LOCAL BUYING COMMUNITY FOUNDATION

AN INITIATIVE OF THE BMA LOCAL BUYING PROGRAM

