

**LOCAL BUYING
COMMUNITY FOUNDATION**
AN INITIATIVE OF THE **BMA** LOCAL BUYING PROGRAM

**ANNUAL
REPORT**

As of 30 June 2014

**BMA LOCAL
BUYING PROGRAM**
BUILDING OUR FUTURE TOGETHER

 **redc**
regional economic
development corporation

 **BMA**
BHP Billiton Mitsubishi Alliance

PROUDLY DELIVERING THE LOCAL BUYING PROGRAM IN PARTNERSHIP

The **Local Buying Community Foundation (LBCF)** is a critical element of the **BMA Local Buying Program (BLBP)**. The Foundation aims to enhance the economic sustainability of communities within BMA’s immediate operational footprint and the broader Bowen Basin region. Through programs and initiatives that target local business training and development needs, the Local Buying Community Foundation is assisting to build and develop local capacity and capability. For all approved transactions processed through the BMA Local Buying Program, BMA makes a financial contribution to the Local Buying Community Foundation.

The key areas of focus for the Foundation include:

1. **Building Sustainable Futures (BSF)** – focusing on wider business economic and community development. This includes (but not limited to) business grants (new, growth, innovation), employment, scholarships, regional promotion and awareness.
2. **Building Sustainable Business Communities (BSBC)** – focusing on local business training and development. This includes (but not limited to) industry training, regional economic analysis and education for businesses.

Governance over the Local Buying Community Foundation is provided by the **Community Foundation Advisory Committee (CFAC)**, a collaborative stakeholder committee consisting of representatives that have diverse skills, business expertise and economic development. Membership of the committee includes local, regional and industry stakeholder representation from across the Bowen Basin.

Committee Membership (July 2013 – June 2014)

Vincent Cosgrove (Chair)	BMA	Sandra Hobbs	Central Highlands Development Corporation
Brooklyn Coyle	BMA	Errol Rix	Blackwater Business Representative
Jessica Simpson	BMC	Bronwyn Reid	Emerald Business Representative
Cr. Anne Baker	Isaac Regional Council	John Crooks	Dysart Business Representative
Narelle Pearse	Mackay Whitsunday Isaac Regional Economic Development Corporation (REDC)	Erica Fredericksen	Moranbah Business Representative
Cr. Paul Bell	Central Highlands Regional Council	Travis Hoban	Medium Business Representative

The Community Foundation Advisory Committee:

- Meets quarterly to ensure the LBCF objectives, deliverables and program governance requirements are satisfied;
- Informs C-Res of current and emerging issues and trends associated with local business and communities within the region to validate the activities and initiatives of the foundation;
- Identifies, communicates, represents and considers the broad range of needs and interests of the local and regional business community and other stakeholders;
- Assesses and approves distribution of LBCF funding in accordance with the assessment framework; and
- Considers comments and provide advice on a range of information that will be presented by C-Res on the progress of the BLBP and the LBCF.

Community Foundation Trust Account

For all approved work packages awarded through the BMA Local Buying Program (facilitated by C-Res), a pre-determined percentage is allocated to the Community Foundation Trust Account.

As at June 2014, the BMA Local Buying Program has contributed \$452,959 into the Community Foundation Trust (including \$3,000 from the 2012 BMA Achievement Awards).

Allocation of Community Foundation Funding

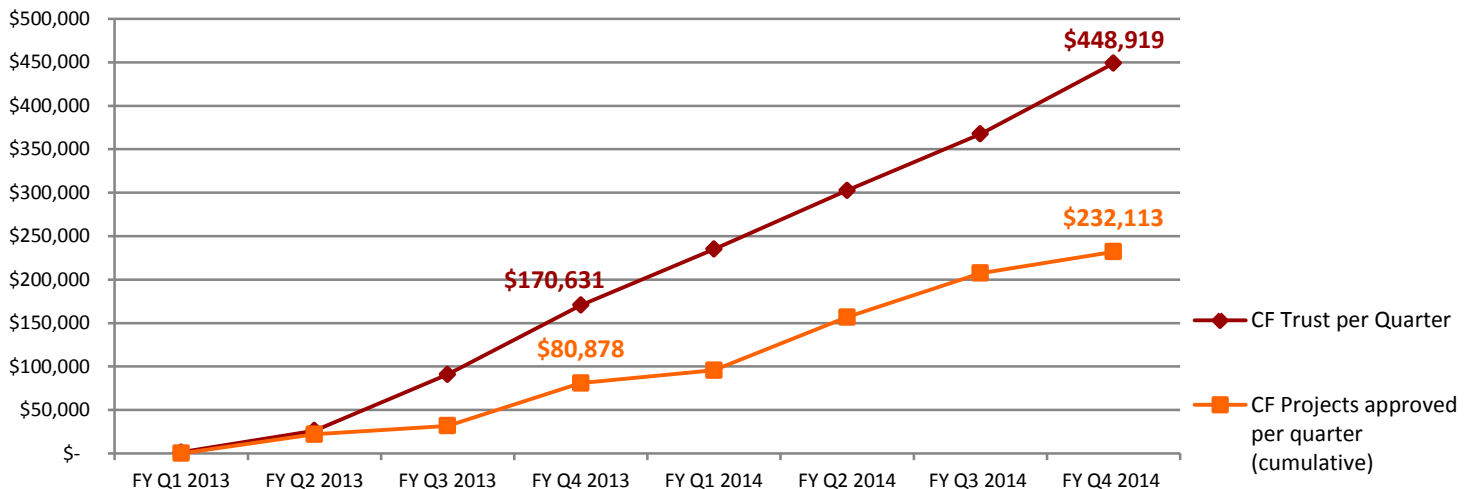
The Local Buying Community Foundation has four funding rounds per year. Funding rounds for July 2013 – June 2014:

1. 29 August 2013
2. 28 November 2013
3. 28 February 2014
4. 30 May 2014

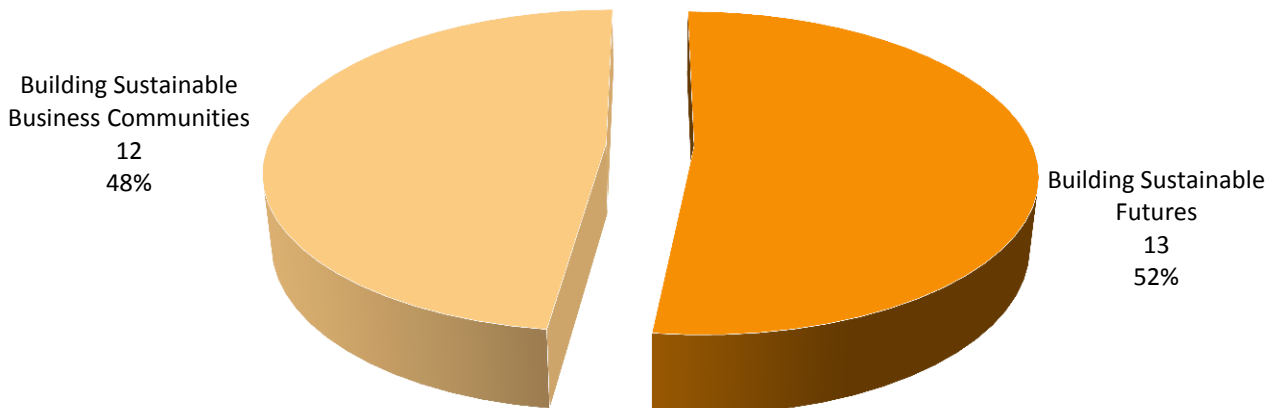
All applications are assessed against the following criteria:

- * *Impact* within and across communities;
- * *Sustainability*;
- * *Cost Effectiveness*;
- * *Leverage* of funds from other sources;
- * *Practicality/Achievability*; and
- * *Project Agility/Flexibility*.

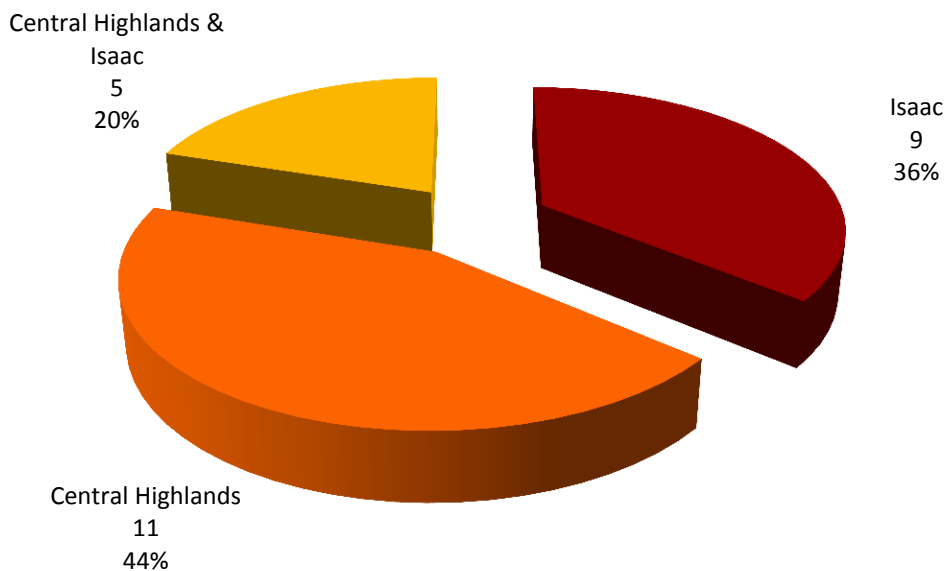
As at June 2014, \$232,112 has been distributed back into the communities in the form of business programs, events and economic development.



Allocation of Funding in the LBCF two priority areas:



Allocation of funded projects across the Regions:



Local Buying Community Foundation Funded Projects

		Project Name	Description	Project / initiative	Organisation
Q4 FY14	1	Linking SME's to Success – Nebo 2014	Funding to subsidise a series of eight (8) workshops aimed at skilling businesses to improve their business practices and one-on-one mentoring with follow up support – REGION: ISAAC (NEBO)	Funding Request	Nebo Community Development Group / TM3 Training Solutions
	2	Central Highlands and Isaac Career Expos 2014	Sponsorships for 2 x Career Expos (26 June at CQIT Emerald and 14 August at Moranbah SHS/CTEC). REGIONS (CENTRAL HIGHLANDS & ISAAC)	Funding Request	ETAN / Moranbah SHS
Q3 FY14	3	Digital Economy Program	Funding to provide a series of workshops and one-on-one mentoring sessions in Moranbah and Dysart to prepare SME's for the new digital economy. REGION: ISAAC	Funding Request	REDC
	4	Central Highlands Conference “Investing in our Future” 20-21 May 2014	An initiative of CHDC – the conference brings together speakers and stakeholders to provide information on current and future opportunities and projects, products and services that will support the Region's growth. Community Foundation sponsorship for “Future Leaders Sponsor”. REGION: CENTRAL HIGHLANDS	Advisory Committee	CHDC
	5	CHDC Business Portal Marketing Strategy Development	Funding to engage a marketing consultant to develop an innovative and dynamic marketing strategy for the Business Portal & Business Directory utilising both off and online mediums to maximise investment and engagement of local procurement in the region. REGION: CENTRAL HIGHLANDS	Funding Request	CHDC
	6	Quoting Effectively Workshop	Funding to subsidise workshop costs aimed at assisting local businesses to build their capabilities to quote more effectively when responding to work opportunities. REGION: CENTRAL HIGHLANDS.	Funding Request	CHDC
	7	Marketing of Dysart Business & Community Hub	Funding to raise awareness of the upgrades to the business website to further promote local businesses through the purchase of a variety of marketing materials. REGION: ISAAC (DYSART)	Funding Request	Dysart Community Support Group

		Project Name	Description	Project / initiative	Organisation
Q2 FY14	8	Building Sustainable Business Communities - Workshop & Industry Networking Event EMERALD	Full day workshop on “Building Sustainable Business Communities” followed by an Industry and Small Business Network Event – REGION: CENTRAL HIGHLANDS	Advisory Committee	C-Res
	9	MYOB Workshop	Funding to subsidise workshops aimed at increasing business’ abilities and knowledge in using features of MYOB to enhance overall running capacity of businesses – REGION: CENTRAL HIGHLANDS	Advisory Committee	CHDC
	10	School Industry Links – Website Development for SME	Project developed linking secondary schools and local businesses to build their business capability through the development of an online professional marketing tool (website) – REGION: CENTRAL HIGHLANDS & ISAAC	Advisory Committee	C-Res
	11	Building Sustainable Business Communities - Workshop & Industry Networking Event MORANBAH	Full day workshop on “Building Sustainable Business Communities” followed by an Industry and Small Business Network Event – REGION: ISAAC	Advisory Committee	C-Res
	12	CH Business Excellence Awards 2013	Sponsorship of “Future Leaders Partner” Category – REGION: CENTRAL HIGHLANDS	Funding Request	CHDC
Q1 FY14	13	Linking SME’s to Success	Funding to subsidise a series of eight (8) workshops aimed at skilling businesses to improve their business practices and one-on-one mentoring with follow up support – REGION: ISAAC	Funding Request	TM3 Training Solutions
	14	MTA Business Awards	Minor sponsor of Moranbah Traders Association (MTA) Business Awards 2013 – REGION: ISAAC (MORANBAH).	Funding Request	MTA
	15	Business Portal for Central Highlands	Funding to assist with expanding and updating the current CHDC website to include a CH Business Directory and to engage Cordell Tenders to access their interactive online tendering portal. REGION: CENTRAL HIGHLANDS	Funding Request	CHDC
	16	Diversity in Workforce Development (Disabilities) – Phase 1 Forum	Funding to hold a forum of all stakeholders from across the Bowen Basin to map out current workforce development programs for people with disabilities, prioritise the identified gaps and develop a strategic plan / model to address the gaps. REGION: CENTRAL	Advisory Committee	C-Res

		Project Name	Description	Project / initiative	Organisation
			HIGHLANDS & ISAAC		
Q4 FY13	17	Blackwater Business Expo	Funding for media promotion of an expo aimed at promoting businesses in the Blackwater Area. REGION: CENTRAL HIGHLANDS (BLACKWATER)	Funding Request	Venue 1
	18	Accounting Software Workshops – ISAAC	Funding to subsidise workshops in Moranbah on Xero, Quickbooks and MYOB. REGION: ISAAC	Advisory Committee	C-Res
	19	Building an Effective Digital Marketing Strategy	Funding to subsidise a full day workshop for businesses to create an effective digital marketing strategy. REGION: CENTRAL HIGHLANDS	Funding Request	CHDC
Q3 FY13	20	CHDC Accounting Software Workshops	Funding to subsidise workshops in Emerald on Quickbooks and Xero. REGION: CENTRAL HIGHLANDS	Funding Request	CHDC
	21	PCYC Youth Café	Funding to establish a café to enhance current business practices of the PCYC 1and provide meaningful employment experiences for diverse groups, particularly disengaged youth. REGION: CENTRAL HIGHLANDS (EMERALD)	Funding Request	PCYC
	22	Wix Website Development Workshops	Funding for the development and delivery of workshops and a series of webinars for SME's/community organisations to learn how to use the WIX website program to develop and manage their own website and online marketing. REGION: CENTRAL HIGHLANDS & ISAAC	Funding Request	C-Res
Q2 FY13	23	Dysart Business and Community Hub	Upgrade Dysart Community Support Group (DCSG) website to become a central resource for marketing and promotion of Dysart business and community groups and upgrade the Dysart Diary to improve its effectiveness as a print marketing tool. REGION: ISAAC (DYSART)	Funding Request	DCSG
	24	MTA e-Business Directory	Partial funding for the development of an online business directory within the Moranbah Traders Association (MTA) website that allows local business to recognise, promote and work together to develop Supply Chain capabilities. REGION: ISAAC (MORANBAH)	Funding Request	MTA
	25	Building Sustainable Business Communities – Workshops and Networking Events 2014	Funding for subsidised business development workshops in Emerald and Moranbah and Small Business and Industry Networking Events across Blackwater, Emerald, Dysart and Moranbah. REGION: CENTRAL HIGHLANDS AND ISAAC	Advisory Committee	C-Res

Local Buying Community Foundation Major Events

The LBCF funds workshops and networking events throughout the year to assist with the Foundations objective of Building Sustainable Business Communities and encourage relationships to form between industry and local businesses. These workshops and networking events are coordinated by BMA and C-Res.

- March Emerald (Full Day Workshop and Networking Event)
- June Moranbah (Full Day Workshop and Networking Event)
- September Blackwater (Networking Event)
- December Dysart (Networking Event)

C-Res Community Development Officers supporting LBCF

One of the major roles of the C-Res Community Development Officer's is to promote the LBCF and assist organisations with the planning and delivery of projects funded by the Foundation. To achieve this objective, C-Res created two new positions in the Bowen Basin in 2014:

- Community Development Officer (North) Moranbah and Nebo
- Community Development Officer (South) Blackwater, Capella, Dysart and Emerald

Applications and guidelines are available on the website www.localbuying.com.au/community

For more information:

- Visit www.localbuying.com.au/community
- Phone **1800 536 663**
- Email info@localbuying.com.au